

PACE 2026 SPONSORSHIP OPPORTUNITIES: ANNUAL CONFERENCE

April 25 – 29 (Sat-Wed) St. Pete Beach, FL – The Don CeSar

Conference Registration Is Not Included

9-29-25

Information is reliable but subject to change.

DON'T FORGET the **GALA DINNER and AUCTION** on Tuesday Evening, the highlight of the conference! The live auction will be much shorter this year, with an emphasis on drawings and the silent auction. Traditionally, each company that attends the conference donates an auction item(s) valued at \$100 to \$10,000. Donating is not required, but why wouldn't you? It's a lot of fun, gives you a lot more exposure, and it's a great support to PACE. Proceeds go to educating legislators and the public on PEO issues.

Please let us know what you plan to donate at kegginton@pacepeo.com for further instructions. Except for liquor or items that should be seen to be appreciated, please DO NOT ship auction items to the hotel. Most items should be drop-shipped to the winning bidder after the auction.

WHY PACE? Easy! Quality contacts over quantity. Intimate, productive networking. Attendees are mostly **C-Suite decision makers**.

ASSOCIATE MEMBERSHIP IS REQUIRED for All Sponsorships: \$2,200/year

- Eligible to sponsor conference events for an additional fee
- Access to PACE member and conference attendee contact information
- Associate Member Pricing on Conference Registration
- Eligible to put articles/info in our newsletter for a nominal fee
- Use the PACE logo on your marketing materials and website
- Your logo will be on the PACE website

ADD-ON SPONSORSHIPS (Main Sponsorship is Required First, see below)

- **Speed Dating Roundtables & Wine:** Lead a 15-min Discussion 3 Times (sells quickly): **\$2,000**
~ Host names and topics are due **2-28-26**. Non-alcoholic beverages will also be available.
- **Exhibitor Table: Hi-Boy, Center Aisle** - tabletop signs *only*, Sun pm setup, exhibit during breaks Mon & Tues: **\$600**
- **Exhibitor Table: Perimeter** approx. 6' x 18" - floor pullup signs OK, Sun pm setup, exhibit during breaks Mon & Tues: **\$400**
- **Conference Bags** - You provide 200 conference bags with your logo to be distributed at the Registration Desk: **\$800**
- **Conference Lanyards** - We provide lanyards with your logo to be distributed at the Registration Desk: **\$1000**

ADD-ON SPONSORSHIP (Ruby Sponsorship or above - *and* a Speed Dating Roundtables & Wine Sponsorship are Required First)

- **Your Own 1-hour Breakout Session:** Tues pm. You may demo products and sell, if desired. **\$2,100**
~ You may restrict attendees to PEO and PEO Broker attendees, or just PEOs, if desired. Just let us know.

MAIN SPONSORSHIPS (Bronze, Silver, Gold, Emerald, Ruby, Platinum, & Diamond)

- We'll point you out to the entire group with a short introduction before your event
- You may bring a sign to display at your event (can be your sign from your table in the exhibit area, if you brought one)
- Your logo, sponsorship tier, & web link will be on the PACE website
- You'll be included in the logo slideshow at the conference
- Sponsorship tier will be printed on your conference nametag(s)

BRONZE: \$3,000 - limited to 4 sponsors each, who may register and pay for up to ***3 attendees** per company until sold out

- Networking Break: Mon AM
- Networking Break: Mon PM
- Networking Break: Tues AM

SILVER: \$4,000 - limited to 3 sponsors each, who may register and pay for up to ***3 attendees** company until slots are sold out

- Networking Breakfast: Mon
- Networking Breakfast: Tues

Includes a half-page ad in the conference book

GOLD: \$5,000 - limited to 3 sponsors each, who may register and pay for up to ***3 attendees** per company until slots are sold out

- Registration Desk – **announced every day**
 - Networking Lunch: Mon
 - Networking Lunch: Tues
- Includes a full-page ad in the conference

EMERALD: \$7,500 - limited to 3 sponsors each who may register and pay for up to ***3 attendees** per company until sold out

- Welcome Reception: Sun
- Conference A/V – **announced every day**

Includes a full-page ad in the conference book

Includes a 1-min self-introduction at the conference – or we can point you out

RUBY PARTNER: \$8,000 – limited to 3 sponsors who may register and pay for up to ***3 attendees** per company until sold out

- Exclusive PEO CEO Happy Hour (before the Welcome Reception): Sun
(Limited to PEOs, PEO Brokers, and Ruby Sponsors and above. All others join the Opening Reception after the Happy Hour.)

Includes admittance to the Exclusive PEO CEO Happy Hour for your 3-4 people registered as sponsors

Includes a full-page ad in the conference book

Includes a 1-min self-introduction at the conference – or we can point you out

Eligible to purchase your own **1-hour breakout session** add-on if you **also** purchased Speed Dating Roundtables & Wine

SAPPHIRE PARTNER: \$15,000 - limited to 10 sponsors who may register and pay for up to ***3 attendees** per company until sold out

- Keynote Speaker(s) Does **not** include a 30-minute, informative, NON-SALES presentation to the entire group from you

Includes admittance to the Exclusive PEO Happy Hour for your 3 people (not conference registration)

Includes a full-page ad in the conference book

Eligible to purchase your own **1-hour breakout session** add-on if you **also** purchased Speed Dating Roundtables & Wine

PLATINUM PARTNER: \$23,000 - limited to 2 sponsors who may register and pay for up to ***3 attendees** per company until sold out

- Keynote Speaker(s)

You give a 30-minute, informative, NON-SALES presentation to the entire group

Includes admittance to the Exclusive PEO Happy Hour for your 3 people (not conference registration)

Includes a full-page ad in the conference book

Eligible to purchase your own **1-hour breakout session** add-on if you **also** purchased Speed Dating Roundtables & Wine

DIAMOND PARTNER: \$27,000 – limited to 1 sponsor who may register and pay for up to ***3 attendees** per company until sold out

- Gala Dinner and Auction: Tuesday evening

You give a 75-minute, informative, NON-SALES presentation to the entire group

Includes a full-page inside-cover ad in the conference book

Includes admittance to the Exclusive PEO Happy Hour for your 4 people (not conference registration)

Eligible to purchase your own **1-hour breakout session** add-on if you have **also** purchased a Roundtables & Wine sponsorship

*** The first 3 attendees are \$1,099 each (\$899 Early Bird price, before Jan 31st.)**

A 4th attendee may be added for \$1,899 (\$1799 Early Bird price, before Jan 31st.)

More conference info: <https://pacepeo.com/annual-conference-copy-2/> **NOTE:** the agenda shown is for the last conference (2025.)
Info is being updated for 2026 as speakers and events are confirmed.

- Join as an Associate Member for \$2200: <https://pacepeo.com/product-category/membership/>
- Register Attendees (Up to 3 at \$1099/\$999 each. A 4th is \$1899/\$1799.) <https://pacepeo.com/annual-conference-copy-2/>
Hotel link will be sent to the email used to pay for registration.
- Secure a Sponsorship <https://pacepeo.com/product-category/sponsorship/>
- Sign Up for the PACE newsletter, if you don't already get it (blue bar at the bottom of the screen on our website)
- Ask Kim Egginton about being a **presenter** on a webinar hosted by PACE: **\$500.** kegginton@pacepeo.com 801-725-6152 cell